

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

Australia Post

Question No: 198(d)

Australia Post

Hansard Ref: Written, 19/02/2016

Topic: Media Monitoring

Senator Ludwig, Joe asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses

Answer:

1. Australia Post does not provide media monitoring services to the Minister's office
2. The total cost of media monitoring services from 1 October 2015 – 29 January 2016 was \$86,393. The services were provided by iSentia and cover media monitoring, analysis and press/broadcast clippings.